



the
**Wolf
School**

WOLF FAMILY PACK

2020-2021

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MESSAGE FROM ADVANCEMENT

Dear Wolf Families,

Welcome back to a new year at The Wolf School! While this year is sure to be different, with your involvement and support, I can't wait to work together to ensure our students have an amazing experience.

This Pack is loaded with information about activities, events and volunteer opportunities. It also describes the Wolf School Parent Organization (WSPO) and how you can get involved. There's also a brief overview of fundraising at Wolf, explaining the how, what and why of our strategies.

The Advancement Team is thrilled to be working closely with parents to support WSPO goals and build a community of individuals who understand Complex Learners and champion their success. Your family is fundamental to the Wolf community! You bring so much talent, creativity and energy to the school and it shows!

Advancement is a formal word for a simple idea. Our department works to build community, make connections, create opportunities and garner resources to advance the mission of Wolf. If you have any questions, don't hesitate to reach out to any of us on the Advancement Team. We are here to ensure our community is engaged and celebrated!

With warmest wishes,

Anna Johnson

Anna Johnson
Head of School

THE WOLF SCHOOL ADVANCEMENT TEAM

Anna Johnson, Head of School, ajohnson@thewolfschool.org

Mara Scoliard, Enrollment & Development Associate, mscoliard@thewolfschool.org

Rebecca Bernardo-Hartley, Marketing & Communications Manager, rbernardo@thewolfschool.org

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THE WOLF SCHOOL PARENT ORGANIZATION

Each year our parent volunteers make a huge difference in the lives of Wolf students. There are many ways to be involved and we encourage all parents to join a committee or help in ways that work for you.

The WSPO creates opportunities for school wide events for families, raises funds to support student enrichment and hosts teacher appreciation week and our monthly Parent Cafes. The WSPO is supported by the Advancement Team and organized in the following manner.

O

- A Lower and Middle School Representative will help organize and communicate information to their respective families.

P

- Parent Coordinators will oversee various WSPO events and initiatives.

S

- Parent volunteers will be involved in event committees or in individual ways to assist with WSPO related tasks.

W

- Lower and Middle School Representatives will meet quarterly or as needed with the Advancement Team to review, troubleshoot and advance WSPO efforts.

If you have any ideas, talents, or resources that you want to share, please talk to your WSPO representative. While we don't have formal meetings because of distance and time, we'd love to hear from you.

2020-2021 Representatives:

Lower School: Kristin McCaughey, kmccaughey@verizon.net

Middle School: Melanie Taylor, mtaylor37@mac.com

Staff Support:

Mara Scoliard, *Enrollment & Development Associate*

Rebecca Bernardo-Hartley, *Marketing & Communications Manager*

WSPO SUPPORTED ACTIVITIES & EVENTS

*Below is a list of our usual events and activities. Due to the unusual circumstances of this year, many of the details and status of these events currently remain unknown. *

Virtual Parent Coffee

Wednesday, September 2, 2020 at 10:00 AM

Virtual

This is a great opportunity to meet fellow parents in a casual atmosphere and share stories about your first day of school morning! Join us on Zoom to meet new parents, reconnect with returning families, ask questions, vent worries, and relax with a cup of coffee/tea!

Pizza Friday

Friday, September 11, 2020 - First Day

The Wolf School

A long-sponsored WSPO favorite! Pizza Friday lunch is \$5 and consists of 2 slices of pizza (cheese or pepperoni - kids' choice), a bottle of water and several snack choices. Gluten-free option available.

Parent Overview Night Potluck

Postponed for the 2020-2021 school year

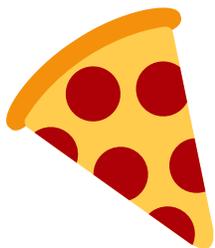
While this year's Parent Overview Night will be virtual, we look forward to bringing back this event during the 2020-2021 school year. Enjoy a light dinner with fellow parents before meeting with your child's classroom team on Parent Overview Night. A nice way to get to know people and catch a bite between your hectic day and an informative evening.

Fall Festival

Unknown

More information about the status of Fall Festival will be communicated in the coming weeks. This new favorite tradition brought together family and friends to celebrate the start of a new year! With plenty of food and activities, Fall Festival is sure to delight both students and parents.

PIZZA FRIDAY



**THE WOLF SCHOOL
FAMILY FALL FESTIVAL**



PLEASE JOIN US FOR OUR FIRST DAY OF SCHOOL

Parent Coffee!



Scholastic Book Fair and Spaghetti Dinner Fundraiser

Unknown

Our book fair runs through the school day Friday but the fun continues that Saturday evening. Join us for a good old fashion spaghetti dinner that includes an opportunity to stroll through our book fair and holiday shoppe. Proceeds earned from the fair buy books for the Library or your child's classroom. All other proceeds support WSPO initiatives.

All School Holiday Event - Family Reception

Postponed for the 2020-2021 school year

While our All School Holiday Event will look a little different this year, we are anxiously awaiting when we can bring back our Family Reception. Previously, this gave families a great opportunity to enjoy a coffee and a snack before our Holiday Performance. It is always a great way to kick off the holiday vacation and is open to all family members.

Winter Dance

Unknown

Due to circumstances, this event may have to be postponed this year. But previously, this fabulous all family event was sure to shake off the winter doldrums! Students and families enjoyed music, crafts, a photo booth, pizza and more. This dance is for all ages and always has a fun theme (with costumes optional!!) It's not to be missed!

Teacher Appreciation Week

Unknown

During this week the WSPO hosts a number of special events for Wolf teachers and staff to recognize their hard work and dedication! Whether in-person or virtual, families go above and beyond to make our faculty and staff feel truly appreciated and loved!

Closing Ceremonies Family Reception

June 9, 2021

Unknown

Come have coffee and talk to fellow parents before this special celebration. Each student's accomplishments are recognized with certificates and awards in a beautiful Closing Ceremony.

*We greatly appreciate your patience and flexibility as we navigate what events will look like during the 2020-2021 school year. Thank you for your cooperation! *

EVENTS AT A GLANCE

Throughout the year Wolf hosts a variety of events designed to celebrate our students, build community, support parents' needs and sustain the school. Take a look and mark your calendars! These are fun and important traditions that help make Wolf the unique environment that it is!

The Wolf School Complex Learners Conference

Details Unknown

This annual conference is a day-long learning experience with experts speaking on a range of issues related to Complex Learners. Open to parents, educators, therapists and anyone working with Complex Learners, our conference brings together a variety of individuals from Wolf as well as the larger community.

Founders Day

Date TBD

Virtual

Once a year we celebrate the amazing story of Wolf's founding to thank everyone involved and celebrate the tenants of Wolf - Discovery, Creativity, Collaboration, Achievement and Confidence. One faculty member and one community supporter who best represents these tenets is selected each year to receive the Founders Day award and our students make special classroom presentations for their families. This is always a wonderful event for students, staff and families!



Grandparents/Grandfriends Day

Unknown

This is a day when the Wolf School opens its doors and welcomes grandparents and grand-friends to our school for a special program and visit. Guests will have the opportunity to enjoy a light breakfast and a special All School Assembly, then take a tour of the school and visit students in the classroom to see what they have been working on during the year.

Discover the Difference

Unknown

Always an exciting evening (virtual or in-person!), this annual gala attracts up to 200 guests including Wolf families and community members alike. Featuring outstanding live and silent auctions, great food and lots of fun - this is a night you won't want to miss! All proceeds from this important fundraiser support school programming and financial aid dollars.

An amazing **Discover the Difference Event Committee** works to plan and execute this yearly fundraiser, bringing a wide range of talents, ideas, and energy to ensure its success. Volunteers help secure silent and live auction items, obtain corporate sponsors, generate attendance, and set up the venue. There are many ways to be involved and the more volunteers supporting the event, the better! **Please contact Mara Scoliard, Enrollment & Development Associate, if you are interested in learning more!**

The Wolf School Art Show

Unknown

This stunning display of student art showcases a year of creative work. Open to all families, extended families and friends, come celebrate the talent of our students.



COMMUNICATIONS AT WOLF

At The Wolf School we believe that communication is key! We encourage families to email, phone or stop by with questions, concerns or feedback. But we've also created a communication strategy to provide ongoing information to families and the wider community. Here are the tools we have in place:

School to Family

Wolf Weekly is sent out every Thursday to give families a snapshot of what is happening in each classroom. In addition, there is a note from Anna, a section for WSPO updates, and school-wide announcements. This is sent to families only, to provide you with internal photos, updates and photos and stories from the week.

The Wolf School Website provides a Parent drop down that includes resources, our calendar, the Parent Handbook and Forms, information on our process for supporting graduating students on the next step of their educational journey and a list of the schools they attend, and a WSPO page with updates and links to all the great online shopping that supports Wolf, including great clothing and gear, Amazon Smiles, and more!

School to Community (including YOU of course!)

Wolf E-Newsletter is sent out at the end of each month to all our email constituent groups. It gives everyone updates, stories, slideshows and brief films about Wolf and its supporters.

Social Media gives our followers a daily glimpse of Wolf, lots of resources, and fun information! Be sure to follow us on Facebook, Twitter, and Instagram!

Facebook: @TheWolfSchool
Twitter: @ComplexLearners
Instagram: @thewolfschoolcreates



E-Blasts let our community know about upcoming Wolf events and send appreciation and greetings!

Wolf NOW, our print newsletter, is sent out twice a year to over 1,200 people connected to Wolf and our mission. Because sometimes you just need to read things on paper!

The Complex Learners Blog offers reflections and suggestions for working with Complex Learners. We post every two weeks, sign up on our website to subscribe!



The **Annual Report** is mailed to everyone who donated to us in the previous year as well as interested community members, current and alumni families, and special friends of Wolf. It celebrates our students, families and supporters and gives highlights of the year. This publication lets you know about the impact of your support on our students, how we have grown as a school, and what we hope for the future.

FUNDRAISING AT WOLF

Fundraising is an essential component of making Wolf the best possible school it can be for our students, families and staff. With gratitude and respect for our donors, we work to acquire the resources necessary to produce exemplary programs, spaces, materials and technology for student success. Our families and supporters understand that a Wolf education is transformative. They believe in our mission and know that a philanthropic gift to The Wolf School has extraordinary impact. Please take a moment to familiarize yourself with our two primary fundraisers: The Annual Fund and Discover the Difference.

The Annual Fund

The Annual Fund is the cornerstone of our fundraising program. It is an expression of community in which individuals illustrate the power of many. Our goal is to receive a wide-range of gifts, with a multitude of smaller donations creating a strong foundation of support and larger donations rising to the top to complete our goal. We ask that you help however you can, giving at a level that is meaningful to you. Every donor and every dollar makes a difference to the school.

Other revenue sources (corporations, foundations, philanthropists) want to see that we have a high level of parent participation in our Annual Fund before they will make a financial commitment to us. The more we can engage the people closest to Wolf (parents, staff, Board), the more we can seek out other grants and philanthropic gifts.

Every dollar received by the Annual Fund is put to the best possible use addressing the myriad of needs that help make Wolf a dynamic, successful learning environment. In general, funds support unexpected program needs, staff professional development, technology, financial aid, building and other operational needs.

Annual Fund gifts, similar to other charitable gifts you make to nonprofit organizations, are 100% tax deductible.

FUNDRAISING AT WOLF *(continued)*

Discover the Difference

Discover the Difference is a standout charitable gala with many supporters attending in-person or virtual to support The Wolf School.

This event helps us reach two goals—we continue to increase community awareness of our exceptional school while raising critical funds to support innovative program growth and financial aid. Discover the Difference is a “friend” raiser as much as a “fund” raiser, providing the perfect opportunity to bring new people into the Wolf community. Guests will have a great time and learn directly from a parent speaker about the power of a Wolf School education. We also hold a Scholarship Auction where attendees generously support our financial aid program.

Our event committee consists of current and alumni parents as well as community members and is a great way to get engaged in the school and give back in a meaningful way. Volunteers attend limited monthly meetings that are productive and fun. They work hard to create a warm, welcoming atmosphere and a wonderful night out.

Ticket purchases and sponsorship donations in excess of costs are tax deductible. All donations made during our Scholarship Auction are 100% tax deductible.

Other ways to support Wolf students

Box Tops for Education

Money is raised through a program called “General Mills Box Tops for Education.” Families can download the Box Top app to their phone and scan their receipts.

A+ Bonus Bucks by Stop & Shop

Register your Stop & Shop scan card online and designate The Wolf School to receive the reward points from September to March. Don’t forget to have family and friends register their card and designate Wolf as well. The more points we receive, the larger percentage of the total we earn.

AmazonSmile

When you shop at Amazon.com (and really who doesn't!) you can support the Wolf School. The AmazonSmile Foundation will donate 0.05% of the purchase price every time you shop. If you already have an Amazon account you just need to sign into smile.amazon.com and select Wolf School under charitable organizations before you begin shopping. From that point on all your purchases will be eligible for a donation to Wolf.

WOLF GEAR

SquadLocker

We are so excited to introduce our very own online school store to purchase all of your Wolf gear, all year long! Just go to https://teamlocker.squadlocker.com/#/lockers/the-wolf-school?_k=njo2nf and see the wide assortment of Wolf items for your student, your family and friends too!

Support Made Easy!

For links to A+ Bonus Bucks by Stop & Shop, AmazonSmile, and SquadLocker, go to the **Parent tab on The Wolf School website and click on the WSPO page.**