## the Wolf School

## Priority 1 - Identity

As a first priority to precede, frame and inform the work we will do on our other strategic priorities; in order to assure that we are guided by a clear sense of whom we serve and the outcomes we seek, we will:

## **Key Initiatives:**

- **I.1.** Review, affirm and modify as appropriate, the profile of the range of students we seek to serve, as well as those whom we are not positioned to serve.
  - **I.2.** Create a "portrait of a graduate" to articulate what successful student outcomes look like.

## I.3. - Create a Wolf Pact

- **I.4.** Clarify our approach on the traditional-to-progressive continuum.
- **I.5.** Determine whom, if any, we aspire to serve (i.e. Speaker Series, Complex Learners Conference) outside our in-house-on-site student and family population.
  - **I.6.** Create a suite of descriptive and marketing messages to communicate our identity to the external world as well as provide guidance for internal decision-making.
    - **I.7.** As a result of the work above, modify if necessary, our Mission and Value statements.