

## Priority 5 - Financial Resources

In order to assure that we have the financial resources to support the full richness of our program and to address issues of access and affordability, while becoming less tuition-dependent, we will:

### **Key Initiatives:**

**FR.1.** - Investigate alternative revenue sources, such as:

- Packaging and selling/marketing/franchising what we do uniquely well
  - and others

**FR.2.** - Consider a Capital Campaign, to fund, among other things:

- A state of the art building expansion project
  - and more